

STORE OPENS AT 7:30 A. M.
AND CLOSES AT 6 P. M.

Rosenwald's Daily Store News

THE ALBUQUERQUE HOME
OF BUTTERICK PATTERNS

Our Display of Evening Gowns

Duplicates of Parisian Models
The Exhibition of Evening GownsIn Our Ready-to-wear Section Are the Authentic Styles,
Being Exact Copies of the Parisian Modes

Evening Gowns

Of hand-embroidered charmeuse, rainbow net, castle drapes, soiree silks, nets and chiffons, and silver and gold-embroidered taffetas, with every dainty touch of trimming that Parisian fashion demands in all the correct evening shades.

Models for all occasions and to suit every taste. This is without doubt the most beautiful collection of evening apparel ever brought to Albuquerque.

Your Inspection Is Invited

Oh, Such Alluring New Fall
Millinery at \$10.00

—Planning for diversity, the artsmilliners of our workrooms have created for this special showing an assortment of hats appropriate for coming and unusual. The broad-brimmed tips, for instance, the specks of vivid colorings amidst dull tone feathers will captivate the tailor-made woman who is looking for hats ultra-chic to top the new fall suit.

—There are scores of others—each with an individual touch—for Rosenwald's makes no duplicates. And for \$10—why, any woman can be modishly hat-ted at little expense by keeping in touch with Rosenwald's millinery.

\$10.00

Rosenwald's Millinery Section
Second Floor—Today!

Inspect

Our

"Bargain
Tables"

Main

Aisle

First

Floor

MR. MAN!

Put your feet in our hands—we'll treat
them right

VIOLIN TONE-TEST CONCERT

Thursday Afternoon, 3 P. M.

By George A. Bolduc

He will also give a scientific lecture on Thomas A. Edison, "The Wizard of the Age." Mr. Bolduc, the famous Boston French violinist, will give a tone test with the "New Edison" instruments and will have with him Mr. D. Lawson, mechanical expert of the Edison Laboratories, who will adjust any motor of the New Edison belonging to our customers—so if you have any trouble with the motor of your New Edison, please let us know at this time.

This will be a FREE CONCERT and
everyone is invitedTo be held in our "New Edison Sound-
proof Rooms," Third Floor

BROWN BANDOLINE

May be obtained at Rosenwald's Drug Department

4-ounce bottle 25 cents

Brown Bandoline looks better than the light on all but the lightest hair. Give Brown Bandoline a trial

WAISTS Quite the Most
Beautifully New

"Your new blouses certainly look Frenchy," said a very elegantly dressed customer to one of our salesladies a few days ago. "They are so different from what is shown by most stores."

This lady showed her appreciation of high class merchandise by a liberal purchase from our waist shop. It will afford us pleasure to show you these exclusive and elegant models.

Our Waist Section—Second Floor

The Superior Stocks Demonstrate Our
General Preparedness

The whole of this great store is abloom like a wonderful flower with our showing of fall merchandise. The smile of the moment is at its best and highest is the keynote throughout, from dainty undergarments to luxurious furs. To emphasize the growing popularity of this remarkable store we have appointed the first week in October as the beginning of a series of special events as an object lesson in what may be done by a combination of skilled buying, vast resources, untiring effort and a sincere regard for the best interest of our patrons. We are confident of the quality of our goods and are content to leave the question to the correctness of the price to you. Our own investigations show that we are unapproached and probably unapproachable. Take a look through every section of the store. But don't feel compelled to buy. We are always glad to show you.

Visit Our Shoe
Store Tomorrow!

A glimpse at the new styles in shoes will be a treat—the stocks are extensive and selected with care and competency; perfection in style, but not too expensive.

Bought to Meet the Demand

This store looks forward, not back. It pictures the child as the grown-up, and remembers that, after all, a satisfied customer is the best advertisement a store can have. Better than low prices without merit, better than broken promises, better than building business simply for the day and hour. So shoes sold in this store for men, women and children must satisfy or they must get their money back. We are bidding for the permanent patronage from all the family.

Ready for All Footwear Needs—See Our Window Display



Hear the New Columbia and Victor Records for October

Champion Trotter
In 1892 Is Killed

The Evening Herald Learned Wire. Philadelphia, Mass., Oct. 4.—Aren't the men of more 2, in trotters than are found in the world, has been killed at the Alton Race. Kentucky was champion trotter in 1892, and had a record of 2:00. The horse was 20 years old.

Copper Companies
Are Incorporated

Santa Fe, N. M., Oct. 4.—Two copper companies with authorized capital aggregating \$2,000,000, filed articles of incorporation with the state corporation commission yesterday. One is the New Mexico Copper Company, of which John C. Smith is the authorized

Big Land Deal Is
Closed at Deming

The Evening Herald Learned Wire. Deming, N. M., Oct. 4.—A deal comprising the transfer of 12,000 acres of fine grazing land twelve miles south of Deming, was closed here yesterday when Edwin Earl, a capitalist of Los Angeles, and attorney Shirlie Ward of that city made the purchase from a California landowner, who bought the land two years ago.

Falkenhayn Sends
Thanks to Victors

London, Oct. 4 (A. P. M.).—According to German newspapers, "and a better dispatch from Amsterdam today," "General von Falkenhayn has issued to the victors of the battle of the Marne the following:

British Red Cross
Steamer Blows Up

The Evening Herald Learned Wire. Paris, Oct. 4 (A. P. M.).—A British Red Cross steamer blew up on Sunday morning in the straits of Dover, according to a Reuters dispatch to the Evening. The dispatch says news of the disaster was received by wireless on that date and is lacking.

Norwegian Steamer
Ada Has Been Sunk

The Evening Herald Learned Wire. London, Oct. 4 (A. P. M.).—Reuters reports that the Norwegian steamer Ada has been sunk. The crew was rescued.

Guaranty Fund Is
To Pay Depositors

The Evening Herald Learned Wire. Lincoln, Neb., Oct. 4.—The amount to be drawn from the state guaranty fund to pay depositors in the defunct Farmers State bank of Lincoln, Neb., is \$79,000, according to figures given out today by Deputy Attorney General Barrett. The order was made by Judge Day in the district court at Lincoln. The bank was closed last May.

Candidates' School
To Open in Denver

The Evening Herald Learned Wire. Denver, Oct. 4.—A school for candidates and readers to be organized Friday at the Republican state headquarters it was reported today. The "camps" are to give the national and state platforms, to familiarize themselves with their important point. Philip H. Stewart, chairman of the state central committee, will attend.

All Reserved Seat
Tickets Are Sold

The Evening Herald Learned Wire. Boston, Oct. 4.—Distribution of reserved seat tickets for the coming series of games in this city between the Brooklyn Nationals and the Boston Americans which will begin Saturday began today. Each of the 27,000 seats available for reservation was secured by applications filed with officials early.

Germans Sink 35
Of Enemy's Vessels

The Evening Herald Learned Wire. Berlin, Oct. 4.—A report of 35 enemy vessels sunk by German submarines was received today. These vessels were sunk in the North Sea in the English channel between West and East. The German Navy Agency announced. This is in addition to 100 British fighting vessels and four British lighters whose sinking already has been reported. Twenty seven were fishing steamers.

Beautiful Bust and Shoulders
are possible if you wear a scientifically constructed corset. The corset shown in the picture is the only one that fits the contour of the figure as required.

BIEN VOUE BRASSIERES
put the bust back where it belongs, prevent the full bust from having the appearance of flatness, eliminate the danger of sagging breasts and reduce the bulk of the shoulders, giving a graceful line to the entire upper body.

They are the simplest and most successful garments made—made of the finest materials and styles. From **BACK, BACK, FRONT, SLEEVES, BUST, ETC.** lined with "Woolen" the finest lining—permeable without removal.

Have your dealer show you **BIEN VOUE BRASSIERES**. If not stocked, we will gladly send you printed samples to show you.

BENJAMIN & JOHNSON, 21 Warren Street, Newark, N. J.

WANT ADS PAY. TRY ONE.